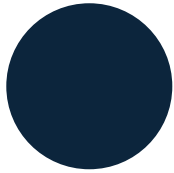


SUMMIT FUNDING, INC.

STYLE GUIDE

Updated 4/3/17

COLORS



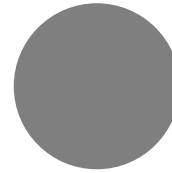
DEEP SEA NAVY
#0c273d
RGB (12, 39, 61)
CMYK (95, 78, 49, 53)
PMS 282 C



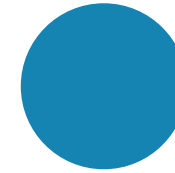
ZESTY LIME
#92d050
RGB (146, 208, 80)
CMYK (46, 0, 87, 0)
PMS 368 C



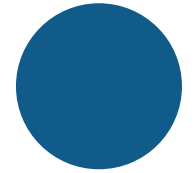
WINTER WHITE
#ffffff
RGB (255, 255, 255)
CMYK (0, 0, 0, 0)



COOL GRAY
#676767
RGB (126, 126, 126)
CMYK (52, 43, 43, 8)



BRIGHT CERULEAN
#1184b2
RGB (17, 132, 178)
CMYK (83, 37, 14, 0)



BLUE ADOBE BLUE
#0c5b8b
RGB (12, 91, 139)
CMYK (95, 65, 23, 6)
PMS 7693 C

SECONDARY COLORS

FONTS

Century Gothic | **BEBAS NEUE** | Proxima Nova | *Nella Sue* | *Sign Painter*

LOGOS



LIMITED USE LOGOS (PROMO PRODUCTS ONLY)

